

Megan Hutchinson

Colorado Springs, CO | Open to Remote & Relocation

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PROFESSIONAL SUMMARY

Marketing and communications professional pursuing a Bachelor's degree in Strategic Communications with a minor in Art at the University of Colorado Colorado Springs. Experienced in social media management, content creation, email marketing, event promotion, copywriting, website management, and digital marketing analytics. Proven ability to create engaging content, support large-scale event marketing campaigns, and manage multiple projects in fast-paced environments.

CORE SKILLS

Social Media Management • Content Creation • Copywriting • Email Marketing • Digital Marketing • Brand Marketing • Event Marketing • Community Engagement • Campaign Planning • Content Calendars • Graphic Design • Video Editing • SEO • Google Analytics • Market Research • Website Management • Adobe Creative Suite • Canva • Mailchimp • HubSpot • Meta Business Suite • Microsoft Office

PROFESSIONAL EXPERIENCE

Marketing & Social Media Intern

Broadmoor World Arena & Pikes Peak Center | Colorado Springs, CO

2025–Present

- Manage social media content across Instagram, Facebook,, and X.
- Create promotional graphics, videos, and marketing assets for concerts, Broadway productions, comedy tours, and special events.
- Write marketing copy for social media, websites, advertisements, email campaigns, and promotional materials.
- Develop content calendars and coordinate campaign execution.
- Update venue websites and event listings using Showtime.
- Conduct market research and competitive analysis to support marketing strategies.
- Track campaign performance using Google Analytics and Meta Business Suite.
- Capture event content and produce short-form video content for audience engagement.

Digital Marketing Contractor

SUNPLUS Skincare | Remote
2026–Present

- Manage email marketing campaigns and automated customer journeys through Mailchimp.
- Create marketing assets for social media, website content, and product launches.
- Develop customer retention and lifecycle marketing strategies.
- Optimize email flows including abandoned cart, shipping confirmation, and post-purchase automations.
- Support brand storytelling and content strategy on tik tok.

CERTIFICATIONS

- HubSpot Email Marketing Certification
- Google Analytics Certification
- HubSpot Content Marketing Certification

SOFTWARE

Adobe Photoshop • Adobe Illustrator • Adobe Premiere Pro • Canva • Mailchimp • HubSpot • Google Analytics • Showtime • Meta Business Suite • Microsoft Office Suite • Google Workspace